

Advertising Pricing & Requirements

Ad space can be reserved for the season or on a show-by-show basis. Season reservations must be made in advance to receive discounted prices. All ads are printed in black and white. **Ad copy deadline is August 12, 2011**



Julia Glander in "The Cocktail Hour"

SIZE	Single Show Rate	Three Show Rate	Full Season 4 show Rate 5 th show FREE	Special Free Ticket offer Pay in Full by August 7, 2011
Full Page	\$300	\$750 (Save 150)	\$1,200 (Save \$300)	<p>Receive free tickets to any show in our 2011-2012 season to keep or give away to customers!</p> <p>Purchase a Full page ad and receive 4 free tickets, half and quarter page ads will receive 2 tickets</p>
Half Page	\$175	\$450 (Save \$75)	\$700 (Save \$175)	
Quarter Page	\$125	\$325 (Save \$50)	\$525 (Save \$100)	



Inga R. Wilson, Maggie Meyer & Hallie B. Bard in "Crimes of the Heart".
Photos by Charlotte & Howard Meyer

Ad Guidelines

File Format: Grayscale JPEG or PDF

Resolution: 300 dpi

Submission: email to lynn@tippingpointtheatre.com

Payment Information

-Season rate can be paid in full or billed in two installments

-Invoice will be mailed once ad copy is received

-Payment due within 30 days of invoice

Question??? Please contact Lynn Wilde Concannon
At (248) 347-0003 or the above e-mail address